

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS**

GOVERNOR'S PREVENTION ADVISORY COUNCIL (GPAC)

December 19, 2003 – 9:30 a.m. – 12:00 p.m.

MINUTES

The fifth meeting of the Governor's Prevention Advisory Council (GPAC) was convened at 9:30 a.m. on December 19, 2003, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a brief summary of the discussions and decisions made during the Council meeting.

Introductions

Director Kathy Jett and Deputy Director Michael Cunningham welcomed the Council members and guests and reviewed the Agenda (see Attachment A) for the meeting. Full attendance of the Council meeting is included as Attachment B.

Guests and presenters for this GPAC meeting included the State Incentive Grant (SIG) Evaluation Team from CSU Long Beach: Dr. Dennis Fisher; Dr. Richard Cervantes; Dr. Tony Ray; and Grace Reynolds.

Other guests included Jim Kooler from the California Friday Night Live Partnership; Gwen Oliver from the UCD Cowell Student Health Center; and Robin Rutherford, California Department of Education (CDE).

Old Business

Subcommittee on Adolescent High Risk AOD Use Patterns

Meredith Rolfe from the CDE presented information on patterns of high-use student drug use for the past 15 years. The charts clearly demonstrated a consistent consumption pattern for excessive alcohol and drug use among California high school students. The charts demonstrate some success with gateway drugs but not heavier drugs. While representatives from CDE, ADP, and the Attorney General's Office have met to discuss this important issue, prior staff commitments have prevented them from exploring potential strategies. Meredith indicated interest in getting outside assistance to facilitate and help convene a group to work on this issue.

Volunteers to participate on this subcommittee were asked to submit their names to Michael Cunningham. Next steps include securing a facilitator and establishing a meeting date.

Council Projects

California Screening, Brief Intervention, Referral and Treatment (CASBIRT) Program

An update on the \$17.5 million dollar federal grant to establish the California Screening, Brief Intervention, Referral and Treatment (CASBIRT) multi-county initiative was provided by Michael Cunningham. Currently, seven counties are in competition to serve as one of the three sites that will provide these screening services, predominantly in medical settings. Applications will

be reviewed by ADP and the CSAT project officer. The GPAC will serve as the policy steering committee for this grant.

A Council member indicated that higher education institutions (CSUS, UC) were potentially interested in participating in the CASBIRT screening process (*i.e.*, through health centers). There was a specific recommendation that the CASBIRT application process include a request that the applicant county collaborate with relevant higher education institutions. The member also requested that applicants be asked to indicate who they contacted, as well as the proposed scope of the potential collaborative relationship.

State Incentive Grant (SIG) Update

The Department is anticipating 14-20 awardees in implementing countywide strategies to reduce binge drinking among the state's 12-25 year old population.

Some features of the SIG grant include:

- County AOD offices will be points of contact as subrecipients. They can manage grants directly, or use sub-contracts with local providers.
- ADP is very interested in funding a range of services and approaches (*e.g.*, volunteer based grants).
- The local work will involve coalitions, with an emphasis on developing functional workgroups that offer the potential for sustained involvement post-SIG grant funding.
- Law enforcement, education, and AOD services will primarily be expected to be part of these evaluations. Health and business communities need to be considered as well.
- Coalitions need to engage youth in their planning efforts.

SIG Evaluation Workgroup

Larry Carr and Mahnaz Dashti of ADP's Office of Applied Research and Analysis introduced the evaluation team selected to assess the SIG grant. Roles and responsibilities of the evaluation team were documented for GPAC members in their meeting packet. All members of the CSU Long Beach evaluation team introduced themselves and spoke briefly about the evaluation.

Dr. Dennis Fisher, the team leader, indicated the evaluation will be framed by two broad concepts: Web of Influence (*i.e.*, the respective roles of family, community, school) and Demand/Supply reduction, involving environmental practices and strategies.

Dr. Richard Cervantes presented background information on other SIG-related evaluations involving team members. He indicated the evaluation will encompass three levels: State (*i.e.*, GPAC and ADP's role), Community (*i.e.*, how local SIG grants are implemented and managed, and their community-wide impacts), and the subrecipient level (*i.e.*, explore changes at the individual level).

Dr. Tony Ray focused his presentation on the importance of assessing the degree to which supply availability is reduced in SIG counties. It is anticipated that environmental strategies and public policy will be the primary interventions.

Grace Reynolds will have primary responsibility for managing the data flow associated with a complex, multi-tiered evaluation study.

The evaluation contract between ADP and CSU Long Beach is in the final review process, and it is anticipated the evaluation team will be operational by February 2004.

A call for participation in the Evaluation Workgroup was made to the GPAC members. The specific roles and responsibilities in this workgroup were identified in an announcement included in the meeting packet. Interest in participating in this workgroup should be e-mailed to Mahnaz Dashti at ADP (mdashti@adp.state.ca.us).

Strategic Plan on Binge Drinking

Michael Cunningham presented an overview on the preparation of the Strategic Plan on Binge Drinking. The plan includes recommendations tied to articulated strategies falling within five broad goal areas.

The next step in the planning process requires the development of an implementation plan. This document will provide the framework (*i.e.*, setting priorities, resourcing, and teaming arrangements) for implementing the multiple strategies and objectives contained in the plan.

Several GPAC members expressed concern about the choice of the term “binge drinking” to describe the SIG problem emphasis. The concern that the term did not reflect actual drinking patterns and that it stereotyped the consumer were both raised as issues. Other terms, such as “high-risk drinking,” or “heavy drinking,” or “frequent heavy drinking,” were suggested as alternatives. Council members requested additional background materials from ADP which might give reasons for the various terms. Members were asked to submit comments regarding the term “binge drinking” to ADP staff by February 6.

General Announcements

The Community Team Training organized by Tom Colthurst and HEC set for January 7-8, 2004, in Berkeley is still scheduled. Next meeting of GPAC is scheduled for February 27, 2004.

The meeting adjourned at 12:00 p.m.

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**December 19, 2003 - 9:30 a.m.– 12:00 p.m.
Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814**

AGENDA

OPENING

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| 1. Opening Remarks - Kathy Jett | 9:30 – 9:40 |
| 2. Introductions - All | 9:40 – 9:50 |

OLD BUSINESS

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| 3. Dept. of Education Sub-Group on High-Use Drug Youth -
Meredith Rolfe, CDE | 9:50 – 10:00 |
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COUNCIL PROJECTS

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| 4. California Screening, Brief Intervention, Referral and Treatment
(CASBIRT) Program - Kathy Jett/Michael Cunningham | 10:00 - 10:15 |
| 5. State Incentive Grant (SIG) Subrecipient RFA - Kathy Jett | 10:15 – 10:45 |
| - BREAK - | 10:45 – 11:00 |

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| 6. SIG Evaluation Workgroup – Kathy Jett | 11:00 – 11:25 |
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| 7. Statewide Strategic Planning Workgroup - Draft Strategic Plan on
Binge Drinking - Michael Cunningham | 11:25 - 11:40 |
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| <u>ANNOUNCEMENTS</u> - Kathy Jett | 11:40 - 11:50 |
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| <u>SUMMARY/CLOSING</u> - Kathy Jett | 11:50 – 12:00 |
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- Next steps
- **PLEASE MARK YOUR CALENDARS:**
2004 Council meeting dates have tentatively been set for:
February 20; May 21; August 20; and November 19, from 9:30 a.m. – 12:30 p.m.